



WORLD GREEN BUILDING COUNCIL

Dear WorldGBC members,

I'm pleased to provide you with an update of the WorldGBC's activities and progress in 2010.

As the global green building movement continues to gather pace, so too our WorldGBC network continues to grow. We now have member councils in more than 80 different countries dispersed over five regional networks in the Asia Pacific, Europe, Americas, Africa, and most recently the Middle East and North Africa.

In 2010, six GBCs graduated to 'Established' status: Colombia; Netherlands; Poland; Romania; Singapore and Spain. A further six GBCs gained 'Emerging' status: France; Hungary; Indonesia; Jordan; Peru and Sweden.

We are delighted to report that 19 GBCs achieved 'Prospective' status:

- Austria
- Bulgaria
- Croatia
- Dominican Republic
- Finland
- Guatemala
- Hong Kong
- Kenya
- Morocco
- Nigeria
- Palestine
- Peru
- Philippines
- Russia
- Serbia
- Slovenia
- Sri Lanka
- Switzerland
- Syria

And nine new countries have commenced the process to develop green building councils:

- Bolivia
- Botswana
- Denmark
- Ghana
- Ireland

- Kuwait
- Norway
- Pakistan
- Tunisia

With such rapid growth, our regional network model has proved very successful in zeroing in on regional priorities and providing specialized knowledge, networking opportunities and support.

Asia Pacific Network

Our pilot program with the Asia Pacific Network in 2009 confirmed that leadership from established councils could add significant value to GBCs, and this model has been customized and rolled out in other parts of the world.

In 2010, 15 GBCs across the region were active members of the Asia Pacific Network, which is jointly chaired by Singapore and Australia. The Asia Pacific is the 'engine room' of economic growth, with some of the most densely populated cities on Earth, making the urban environment a significant focus for green development.

Europe Regional Network

In 2010, with the rapid growth of GBCs across Europe, the Europe Regional Network began to develop a support structure to drive the green building agenda at the regional scale. This network, which consists of 29 GBCs, includes a steering committee (of the six established GBCs in the region) as well as a European Policy Taskforce and a European Education Taskforce.

The Policy Taskforce is working to develop a relationship with the European Commission to better advocate green building policies, as well as to inform GBC members about EU policies and targets and how these will impact the building industry. The Education Taskforce is mapping existing GBC education programs and looking at developing a framework to channel sustainable building education.

Americas Network

The first official meeting of the Americas Network was held in conjunction with GreenBuild 2010 in Chicago. Further teleconferences have followed, and the 20 GBCs in this network are sharing resources and defining common areas of interest, such as sustainable social housing. This year, the GBCs will start defining opportunities for regional level intervention.

Africa Network

The Africa Network, with six members, was officially launched at GBC South Africa's convention in September of 2010. Initial interest had been sparked at a UN-Habitat Conference on green building rating held in Nairobi, during which time various leaders expressed their interest in leading GBC initiatives in their nations. With only one established GBC in this region, the main focus is the promotion of green building awareness and support for the GBC model as applied to issues of social housing and economic development.

Middle East and North Africa (MENA) Network

The last quarter of 2010 saw the formation of the Middle East and North Africa

(MENA) Network. A number of GBC initiatives were founded in this region in 2010, and the MENA Network has the support of 11 GBCs, including those in the United Arab Emirates, Jordan, Qatar and Morocco. The first official MENA Network meeting will be held in the first quarter of 2011.

We are looking forward to working with each and every GBC in 2011 to ensure we leverage our collective knowledge and success to advance the global green building movement. Together, we can play a valuable role in meeting local needs worldwide, while providing the most cost-effective way of tackling climate change.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'J. Henley', written in a cursive style.

Jane Henley
Chief Executive Officer
World Green Building Council